



**EAST POINT COLLEGE OF
MANAGEMENT**

MANAGED BY M.G. CHARITABLE TRUST
NO. 10, 7TH MAIN, KALYAN NAGAR, BENGALURU - 560043
APPROVED BY GOVERNMENT OF KARNATAKA. AFFILIATED TO BENGALURU NORTH
UNIVERSITY & AICTE
COLLEGE CODE -19CN

ACADEMIC YEAR 2024– 2025

Report on Karnataka Rajyotsava

DATE: 14.11.2024

The East Point Academy, along with East Point School and East Point PU College, came together to celebrate Karnataka Rajyotsava, commemorating the formation of the state on November 1st. The campus was adorned in red and yellow, echoing the vibrant colors of the state flag.

The festivities commenced with the spirited rendition of the Naada Geethe “Jai Bharatha Jananiya Thanujathe”, by college students. The hosting of the state flag followed, symbolizing the unity and identity of Karnataka.

Mr. Sunder Raj Francis, the secretary of the college, delivered an inspiring speech on the significance of the Kannada language, emphasizing its role in preserving cultural identity and fostering unity among people.

Further, enriching the celebration, Mr. Harisha Y.N, Associate Professor in the Department of Kannada, provided insights into the historical development of the language. He highlighted the contributions of the state’s rulers and the rich cultural heritage that has shaped Karnataka.

The cultural activities that ensued showcased the diversity and vibrancy of the Kannada language. Students presented various traditional and contemporary acts, emphasizing the importance of preserving the linguistic and cultural fabric of Karnataka.

Integral to the success of the event were the dedicated NSS volunteers, actively engaged in ensuring the smooth conduct of the program. Their service in maintaining order and facilitating various activities played a significant role, contributing to the overall success of the celebration.

In conclusion, the Karnataka Rajyotsava celebration at East Point Academy was a beautiful manifestation of unity, cultural richness, and pride in our state. The active involvement of NSS volunteers added a layer of organization and support, making the day memorable and reflective of the spirit of Karnataka.

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Program started with state anthem sung by students



Prof. Harish Inspires Students with Powerful Speech on Karnataka Rajyotsava day



